



Marketing CHECKLIST For Beginners



Brand Literature

- Landing Page
- Frequent Newsletters
- Product Listing on Web
- Promotional News
- Product Updates
- Brand History
- Product Usage Guidelines

Digital Essentials

- Facebook Page
- Twitter Page
- Website
- Shareable Email Content
- Instagram Presence
- Directories
- E-Commerce Platform

Effective Reminders

- Stock Updates
- Redundant Cart
- Similar Products
- Promotions and Sales
- Campaign News
- Order Delivery Reports
- Order Review Requests

For Repeat Sales

- New Product Notifications
- Loyalty Rewards
- Personalized Coupons
- Personalized Messages
- Review Follow-ups
- Exclusive Priviledges
- Relationship Based Content